



écologie.
by AWDiS

S T Y L E + C O N S C I E N C E

écologie.

by AWDIs

At Écologie by AWDIs, our mission is to build a better future for our planet without compromising on style.

We are excited to bring you our unique new range of sustainable t-shirts, sweatshirts and knitted sweaters in a range of colours and finishes, all created from ecologically friendly cotton sources.

Combining sustainability with fashion, we have carefully designed our collection so that it not only makes you look good, but also makes you feel good about how our products are made.

04	EA001 <i>Cascades Tee</i>	16	EA051 <i>Okavango Zoody</i>
06	EA001F <i>Cascades Ladies Tee</i>	18	EA060 <i>Arenal Knit Sweater</i>
08	EA003 <i>Tulum Tee</i>	20	EA061 <i>Wakhan 1/4 Zip Knit Sweater</i>
10	EA030 <i>Banff Sweatshirt</i>	22	EA080 <i>Iguazu Knitted Hoody</i>
12	EA033 <i>Galapagos Sweatshirt</i>	24	QUICK <i>Guides</i>
14	EA040 <i>Lusaka Hoody</i>	26	OUR PLEDGE & OUR FABRIC

S T Y L E + C O N S C I E N C E



EA001 Cascades Tee

100% Organic Cotton
Fabric weight: 150gm
S-XXL

With a luxurious soft hand feel, this 100% organic cotton Tee is not only stylish, but is also kind to the environment.

Available in 10 bright and bold colours, the Cascades Tee looks great on its own, or makes an excellent base for prints and embroidery.

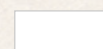


FIRE RED

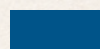


SUN YELLOW

- Single jersey
- Ribbed collar
- Taped neck
- Side seams – non tubular body
- Twin needle detail at hem and sleeve
- Set in sleeves
- Crew neck
- Fashion fit
- Tagless



ARCTIC WHITE



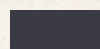
INK BLUE



BOTTLE GREEN



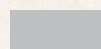
BURGUNDY



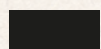
CHARCOAL



FIRE RED



HEATHER GREY



JET BLACK

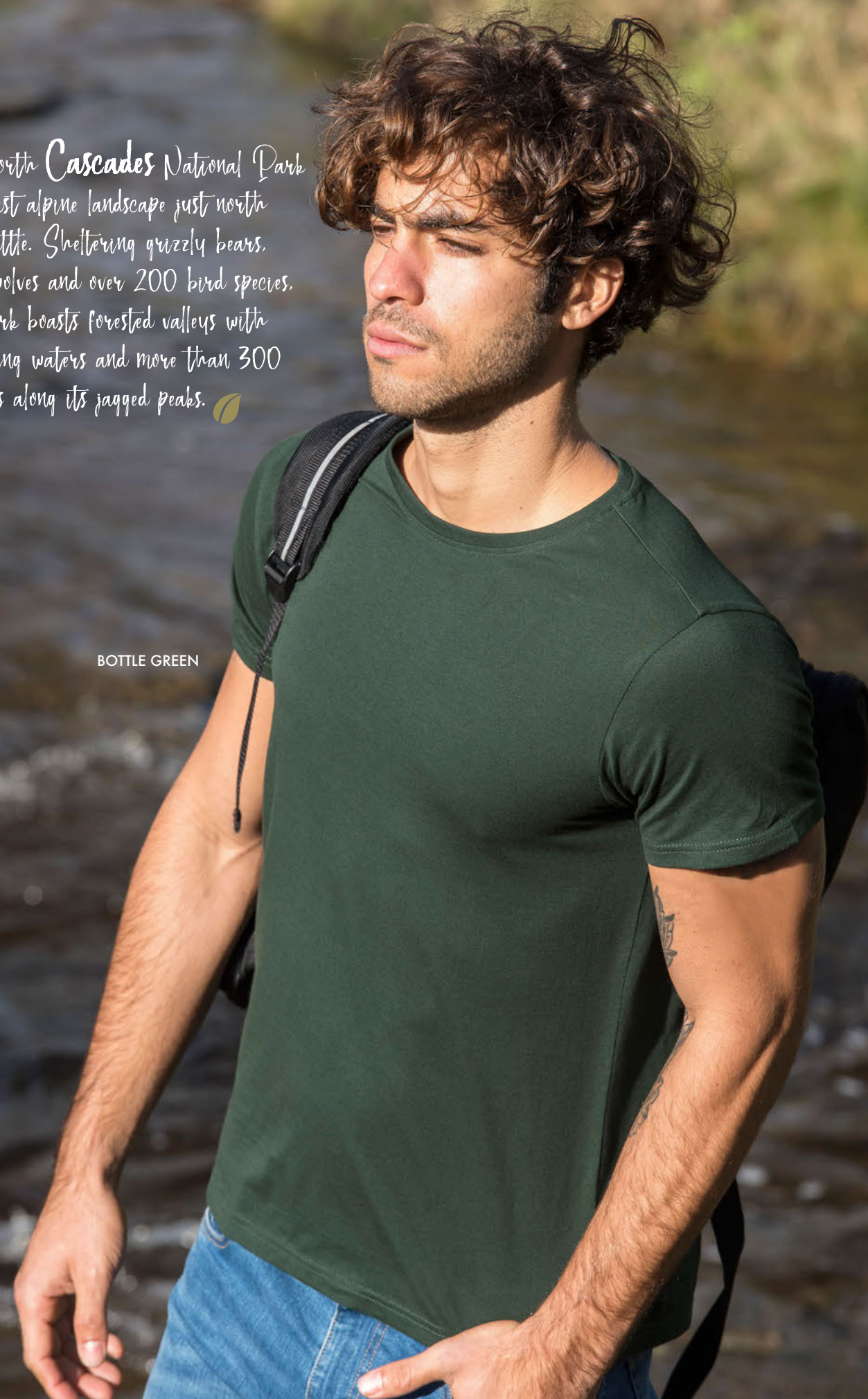


NAVY



SUN YELLOW

The North Cascades National Park is a vast alpine landscape just north of Seattle. Sheltering grizzly bears, gray wolves and over 200 bird species, the park boasts forested valleys with cascading waters and more than 300 glaciers along its jagged peaks.



BOTTLE GREEN



EA001F Cascades Ladies Tee

100% Organic Cotton
Fabric weight: 150gm

XS-XXL

With a luxurious soft hand feel, this 100% organic cotton Tee is not only stylish, but is also kind to the environment.

Available in 10 bright and bold colours, the Cascades Ladies Tee looks great on its own, or makes an excellent base for prints and embroidery.

- Single jersey
- Ribbed collar
- Taped neck
- Side seams – non tubular body
- Twin needle detail at hem and sleeve
- Set in sleeves
- Crew neck
- Fashion fit
- Tagless



ARCTIC
WHITE



INK
BLUE



BOTTLE
GREEN



BURGUNDY



CHARCOAL



FIRE RED



HEATHER
GREY



JET BLACK



NAVY



SUN
YELLOW

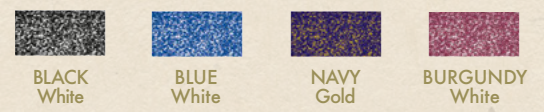
EA003 Tulum Tee

60% Regenerated Cotton
40% Polyester
Fabric weight: 165gm
S-XXL

Using a blend of regenerated pre-consumer cotton waste, this tee is not only great for the environment, but its fashion fit and features also mean that you don't have to compromise on style.

This Tee uses a combination of coloured yarn to produce a striking marl effect, perfect for anyone looking for a unique branding base.

- Single jersey
- Ribbed collar
- Taped neck
- Side seams – non tubular body
- Twin needle detail at hem and sleeve
- Set in sleeves
- Two colour marl effect
- Angled shoulder seams
- Crew neck
- Fashion fit
- Tagless



The Tulum National Park is an eco-archaeological site situated on Mexico's Yucatán Peninsula. Featuring a beautifully preserved archaeological compound set amid a stunning landscape, the park boasts some of the Yucatán's most dramatic coastline.



INK BLUE

The Banff National Park is nestled in the Canadian Rockies and comprises of 6,641 square kilometres of unparalleled mountainous landscape. In addition to snow-capped peaks, glistening glaciers and sweeping vistas, the park is also host to the beautiful emerald waters of Lake Louise.

EA030 Banff Sweatshirt

70% Regenerated Cotton
30% Polyester
Fabric weight: 260gm
S-XXL



CHARCOAL



RED

Using 70% regenerated cotton, the Banff Sweatshirt is a sustainable yet highly brandable product.

The French Terry and angled styling on the cuffs separate this sweatshirt from the crowd, while the fashionable unisex fit has universal appeal.

Versatile crew neck styling can be dressed up for a corporate look, or dressed down for a casual take.

- French terry
- Set in sleeves
- Ribbed collar, cuffs and hem
- Taped neck
- Angled cuff details
- Crew neck
- Fashion fit
- Tagless



BLACK

INK BLUE

CHARCOAL

HEATHER GREY

NAVY

RED

EA033 Galapagos Sweatshirt

60% Regenerated Cotton
40% Polyester
Fabric weight: 270gm

S-XXL

The Galapagos Sweatshirt uses a combination of coloured yarn to produce a striking marl effect, with solid contrast details at the cuffs, collar, and hem, perfect for anyone looking for a unique branding base.

Using a blend of regenerated pre-consumer cotton waste, this sweat is not only great for the environment, but its fashion fit and features also mean that you don't have to compromise on style.



- 🍃 French terry
- 🍃 Set in sleeves
- 🍃 Two colour marl effect
- 🍃 Ribbed collar, cuffs and hem
- 🍃 Taped neck
- 🍃 Solid colour cuff, collar and hem
- 🍃 Crew neck
- 🍃 Fashion fit
- 🍃 Tagless



BLACK
White



BLUE
White



NAVY
Gold



BURGUNDY
White

🍃 The *Galapagos* National Park is the oldest National Park in Ecuador and a UNESCO World Heritage Site. It includes 97% of the entire area of the uninhabited Galapagos Islands, which are a collection of rocky, volcanic lands. 🍃

BLUE
White

EA040 Lusaka Hoody

70% Regenerated Cotton
30% Polyester
Fabric weight: 260gm
S-XXL

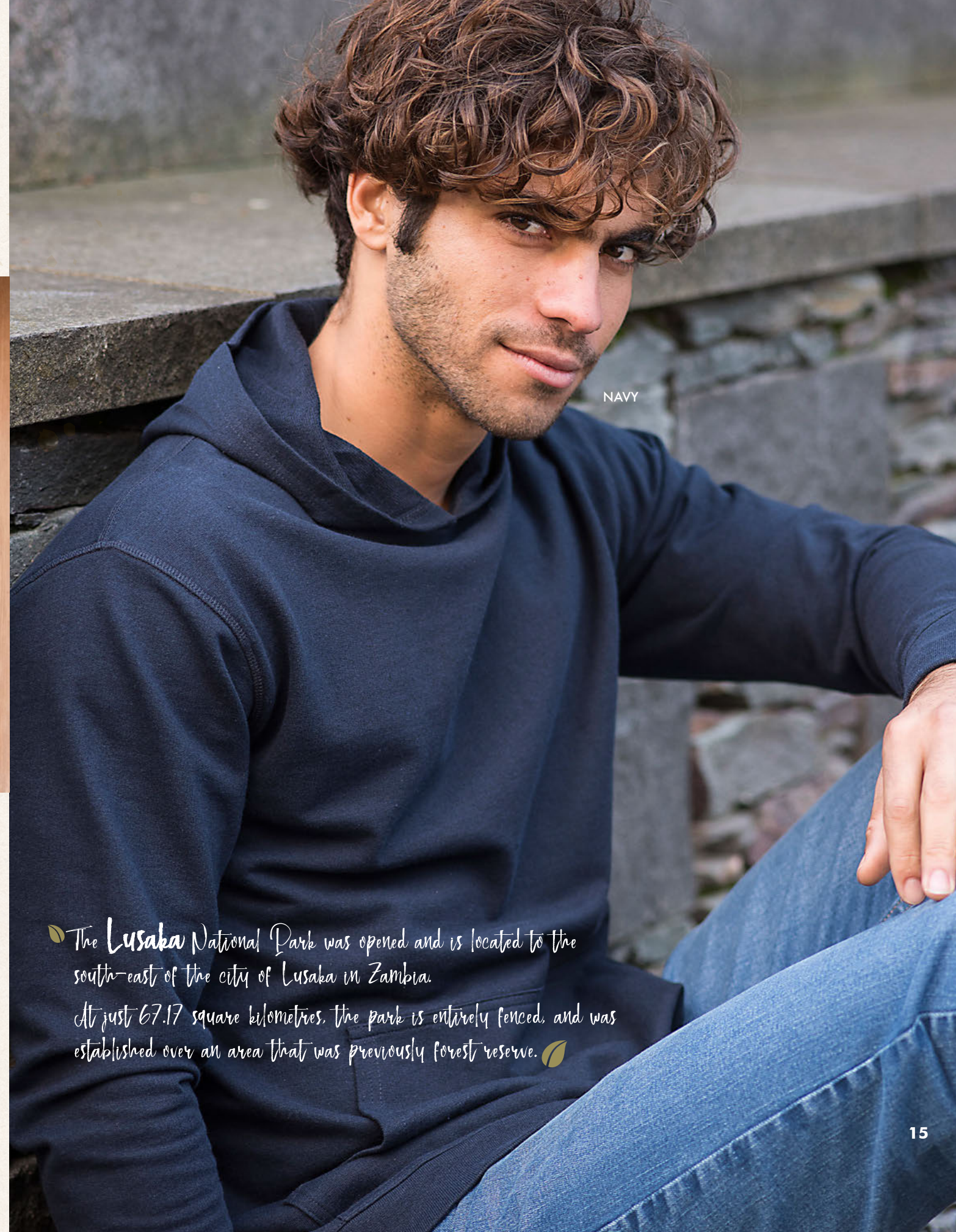
The Lusaka Hoody combines classic hoody styling, with a modern and sustainable twist.

Taking an environmentally friendly approach to the classic hoody, this product is crafted using French Terry fabrication, containing 70% regenerated cotton.

With no hood drawcords, and angled cuff details, clean modern styling is created.



- French Terry
- Set in sleeves
- Angled cuff details
- Ribbed cuffs and hem
- Taped neck
- Front kangaroo pocket
- No hood drawcord
- Fashion fit
- Tagless



The *Lusaka* National Park was opened and is located to the south-east of the city of Lusaka in Zambia. At just 67.17 square kilometres, the park is entirely fenced, and was established over an area that was previously forest reserve.

BLACK
Charcoal

🍃 The Okavango Delta sits in north-west Botswana, and comprises permanent marshlands and seasonally flooded plains.

This unique ecosystem is home to some of the world's most endangered species of large mammal, including the cheetah, the lion, the white rhinoceros and the black rhinoceros. 🍃

70% Regenerated Cotton
30% Polyester
Fabric weight: 330gm
S-XXL

EA051 Okavango Zoody

Keep cosy and warm whilst doing your bit for the planet! The Okavango Zoody is made from 70% regenerated cotton, and is finished with a brushed inner surface, and peached outer surface, producing a luxuriously soft Zoody.

Contrast colour details make this Zoody look just as good on as it feels to wear.



NAVY
Charcoal



HEATHER GREY
Navy

- 🍃 Set in sleeves
- 🍃 Peached fabric surface
- 🍃 Brushed fabric inner
- 🍃 Metal zip at front
- 🍃 Taped neck
- 🍃 Contrast cuff and hem
- 🍃 Hood with drawcord
- 🍃 Ribbed cuffs and hem
- 🍃 Front kangaroo pocket
- 🍃 Fashion fit
- 🍃 Tagless



EA060 Arenal Knit Sweater

The Arenal Knit Sweater is a lightweight, understated yet stylish jersey knit sweater.

The unisex fashion fit, and modern features such as rolled detail at collar, cuffs and hem, make this a contemporary option that can be worn in both relaxed and formal situations.

The use of regenerated cotton means that it's doing its bit for the planet while remaining young and fresh.

70% Regenerated Cotton

30% Polyester

Fabric weight: 8lbs / doz, 12 guage

S-XXL

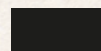


NAVY

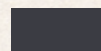


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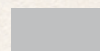
- Fine gauge knit
- Set in sleeves
- Rolled collar, cuffs and hem
- Fashion fit
- Tagless



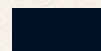
BLACK



CHARCOAL



HEATHER
GREY



NAVY

• The *Arenal* Volcano National Park, situated in Costa Rica, is a central part of the country. Encompassing the Arenal volcano, formerly the most active volcano in the country, the park is also abundant with wildlife and is home to the endangered resplendent quetzal. •

CHARCOAL



NAVY



HEATHER
GREY

NAVY

The *Wakhan* National Park, in Afghanistan, is the country's second national park and covers a 32,000 square kilometre area. The park encompasses soaring mountains, alpine grasslands, and is home to indigenous people and unique wildlife such as snow leopards.

EA061 Wakhan 1/4 Zip Knit Sweater

Fantastic when there is a chill in the air, the Wakhan 1/4 Zip Knit Sweater is both versatile and stylish.

A ribbed collar stand, cuff and hem, and contrast knit at shoulder, add a modern twist.

Made from regenerated cotton with a jersey knit construction, this sweat has a fashion fit to make you look great whilst helping you do your bit for the planet.

70% Regenerated Cotton

30% Polyester

Fabric weight: 12lb/doz, 7guage

S-XXL



CHARCOAL



BLACK

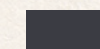


NAVY

- 1/4 zip at neck
- Set in sleeves
- Ribbed cuffs, collar and hem
- Fashion fit
- Tagless



BLACK



CHARCOAL



HEATHER
GREY



NAVY

EA080 Iguazu Knitted Hoody

70% Regenerated Cotton

30% Polyester

Fabric weight: 12lbs / doz, 7 guage

S-XXL

The Iguazu knitted Hoody features a chunky tuck stitch, with ribbed cuff and hem, perfect for getting close to nature.

The hood with drawcords is designed to keep you warm when there is a chill in the air. This rugged hoody also works towards a more sustainable planet, using 70% regenerated cotton.



NAVY
Heather Grey



HEATHER GREY
Charcoal

- Two tone colour effect using contrast yarn, knitted to give a marl effect
- Set in sleeves
- Ribbed cuffs and hem
- Hood with drawcord
- Tuck stitch knit
- Fashion fit
- Tagless



HEATHER GREY
Charcoal



NAVY
Heather Grey



CHARCOAL
Black



CHARCOAL
Black

HEATHER GREY
Charcoal

The *Iguazú* National Park is a national park in Argentina, at the heart of which sits a breath-taking semi-circular waterfall which is 80m high and 2.700m in diameter. Situated on a basaltic line spanning the border between Argentina and Brazil, it is one of the world's most spectacular waterfalls.

QUICK *Guides* TO THE ÉCOLOGIE COLLECTION

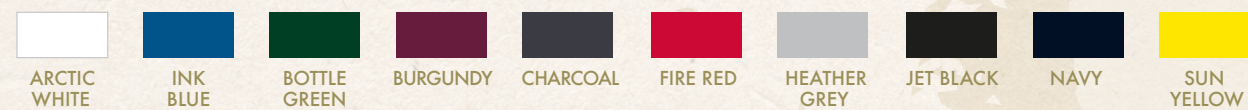
EA001 *Cascades Tee*

100% Organic Cotton / 150gsm **S-XXL**



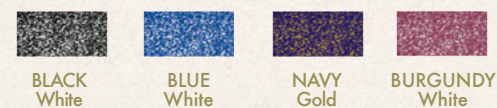
EA001F *Cascades Ladies Tee*

100% Organic Cotton / 150gsm **XS-XL**



EA003 *Tulum Tee*

60% Regenerated Cotton 40% Polyester / 165gsm **S-XXL**



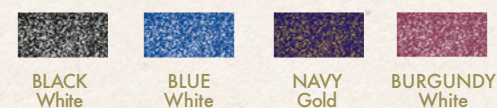
EA030 *Banff Sweatshirt*

70% Regenerated Cotton 30% Polyester / 260gsm **S-XXL**



EA033 *Galapagos Sweatshirt*

60% Regenerated Cotton 40% Polyester / 270gsm **S-XXL**



EA040 *Lusaka Hoody*

70% Regenerated Cotton 30% Polyester / 260gsm **S-XXL**



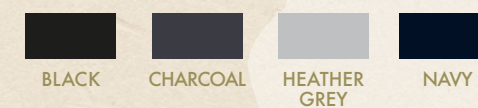
EA051 *Okavango Zoody*

70% Regenerated Cotton 30% Polyester / 330gsm **S-XXL**



EA060 *Arenal Knit Sweater*

70% Regenerated Cotton 30% Polyester / 8lbs, 12 gauge **S-XXL**



EA061 *Wakhan 1/4 Zip Knit Sweater*

70% Regenerated Cotton 30% Polyester / 12lbs/doz, 7 gauge **S-XXL**



EA080 *Iguazu Knitted Hoody*

70% Regenerated Cotton 30% Polyester / 12lbs/doz, 7 gauge **S-XXL**



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by **AWDis**

Our Tree Planting Pledge

At Écologie by AWDiS, our commitment to sustainability is not only woven into our garments, but it is also woven into the world we live in.

We aim to become one of the most environmentally progressive brands in the printwear and promotions industry. Not only do we want to reduce the negative impact of the apparel industry on the planet, but it's our mission to use this as a vehicle for change. We want to do our bit for the planet, and to inspire a generation to realise that they can do the same.

As a brand rooted in nature, our commitment is to give back to nature by planting trees around the world. We launched Écologie by AWDiS by planting 200 trees globally through Carbon Footprint, and it is our goal to keep doing so.

**Our pledge is that the more we sell,
the more trees we will plant.**

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by **AWDiS**

OUR FABRIC

Through our mission to build a more sustainable fashion brand, we strive to use the latest innovations in fabric technology and manufacture.

Our Regenerated Cotton yarn is derived from cotton waste from the cutting room, which is normally destined for landfill. Instead, we have a dedicated and highly trained team who collect and sort the offcuts (or 'clips') by colour, ready to start the journey to become an Écologie garment.

Once colour sorted, the clips are shredded down, mixed with polyester, and then spun into yarn, ready to be knitted and woven.

The benefits of using this Regenerated Cotton are:

- This is a completely dry process – the colour sorting means there is no need to further dye the cotton, reducing further chemical and water waste entering the environment.
- Reduces the amount of waste going to landfill.
- Avoids the CO2 emissions associated with growing and processing new cotton.
- Reduces the amount of land needed to grow the cotton.

Facts:

In comparison to Virgin Cotton, Regenerated Cotton saves*:

- 2408.8 litres of water.
- 8.25kg chemicals.
- 256.25Kw/h of energy.
- 1787.2 Litres of waste water in the growing process.
- 995.05m2 of cotton growing land.

*per 1 tonne



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